

SUPPLIER MEMBER

2008 BENEFITS CHART

	ASSOCIATE MEMBER	SILVER MEMBER	GOLD MEMBER	PLATINUM MEMBER*
MARKETING TOOLS - via email				
AMPC Member Listing (MS Excel)	Yes - Annually	Yes - Semi-Annually	Yes - Quarterly	Yes - Monthly
NPC Member Listing (MS Excel)	Yes - Annually	Yes - Semi-Annually	Yes - Quarterly	Yes - Monthly
New AMPC Member Listing (MS Excel)	No	Yes - Semi-Annually	Yes - Quarterly	Yes - Monthly
New NPC Member Listing (MS Excel)	No	Yes - Semi-Annually	Yes - Quarterly	Yes - Monthly
Fastrac Coupon Book Ad (must exhibit at National Conv.)	FREE	FREE	FREE	FREE
NEWS & IDEAS MONTHLY NEWSLETTER				
Monthly Newsletter	Yes - Standard Mail	Yes - First Class	Yes - First Class	Yes - First Class
Supplier Member Directory Listing	Yes	Yes	Yes	Yes
NEWS & IDEAS ADVERTISING RATES (B&W)				
Full Page (7.5"x10.25")	\$425	\$315	\$210	FREE
Half Page (7.5"x5.0")	\$275	\$205	\$135	N/A
Quarter Page (3.5"x5.0")	\$200	\$150	\$100	N/A
Envelope Flier Insert (up to 3 ounces)**	\$1600	\$1500	\$1400	\$1200
AMPC WEB SITE				
Supplier Listing w/ link	Yes	Yes	Yes	Yes
Supplier Promotions Listing	Yes	Yes	Yes	Yes
AMPC NATIONAL CONVENTION/TRADESHOW (must be an Exhibitor to receive benefits)				
Attendee Registration Confirmation Mailing	\$100 w/provided insert	\$50 w/provided insert	NC w/provided insert	NC w/provided insert
Convention Program Ad***	1/4 page	1/2 page	1 page	2 pages
Attendee Tote Insert	\$100 w/provided insert	\$50 w/provided insert	NC w/provided insert	NC w/provided insert
Event/Item Sponsorship	Yes - Sponsor Pricing	Yes - Sponsor Pricing	Yes - Sponsor Pricing	Yes - Sponsor Pricing
Post Convention Attendee List (MS Excel)	Yes	Yes	Yes	Yes
CONVENTION/TRADESHOW BOOTH FEES				
1 Booth	\$1000	\$900	\$800	--
2 Booths	\$1500	\$1350	\$1200	--
3 Booths	\$2000	\$1800	\$1600	--
4 Booths	\$2500	\$2250	\$2000	--
END CAP (2 Booths)	\$2000	\$1750	\$1500	--
AMPC REGIONAL MEETINGS				
Table Top Exhibit (internet and electrical are not included)	\$150	\$125	\$100	FREE

* Reserved for our Carrier Partners only.

** Supplier to provide AMPC.

*** Should you wish to upgrade your Convention Program Ad please contact the AMPC office.